

<b>Project Name:</b>	<b>Transfer Transition Program</b>
<b>MIU Round:</b>	Round 2
<b>Sponsor(s):</b>	Division of Student Life, Center for the First-Year Experience
<b>Coordinator(s):</b>	Annette McDaniel (Y1), Wren Singer (Y2), Carren Martin (Y3)
<b>Report Date:</b>	Year 1, July 2011; Year 2, July 2012; Year 3, June 2013

<b>Project Specific Goal and Measures</b>	
<b>Project Impact Measure(s)</b>	<ul style="list-style-type: none"> <li>• Improve the academic and social transition for transfer students</li> <li>• Increase transfer student participation in high impact practices and engagement in the Wisconsin Experience.</li> <li>• Increase retention and graduation rates for transfer students.</li> <li>• Enhance transfer student satisfaction with their experience at UW-Madison.</li> </ul>
<b>Project Impact Data Source(s)</b>	Transfer Transition Program report, APIR data (WI Experience participation, NSSE responses disaggregated for transfer students, retention and graduation rates).
<b>Baseline Measure(s)</b>	Program did not formally exist before MIU funding. Baseline data on NSSE responses, participation in WI Experience activities, and retention and graduation rates can be used to evaluate progress to program goals.

<b>General MIU Goals and Measures (applicable to project)</b>	
A Increased access in bottleneck areas	The Transfer Transition program will work with selected departments to reserve sections for transfer students. This helps address the problems experienced by transfer students who register later than continuing students with the same academic level.
C Increased capacity for high-impact practices	<p>The Transfer Transition program will expand the number of transfer student sections in Counseling Psychology 125: A Wisconsin Experience Seminar. The course curriculum will also be modified to meet the transitional needs of transfer students.</p> <p>Work to increase transfer student awareness of the importance of participating in Wisconsin experience activities.</p>
F Decreased achievement gaps	Covered in project goals (increase retention/graduation rates).

## Progress Reports

Year 1, 2010-11

- Worked with the following departments/courses to reserve sections for new transfer students: Anthropology 104, Biology 260, Comm Arts 100 and 350, English 100 and 201, Journalism 201.
- Offered two sections of CS 125 in both Fall 2010 and Spring 2011.
- Coordinated communication about transfer students issues and events by developing and implementing a new website: [www.transfer.wisc.edu](http://www.transfer.wisc.edu).
- Promoted Wisconsin Experience opportunities and the importance of participation in them at Wisconsin Welcome programs, training of SOAR advisors, and through the newly developed transfer transitions website.
- Benchmarked transfer orientation and transition programs at other institutions.
- Built awareness regarding transfer students and solicited feedback on the Transfer Transition Program through a series of information sessions with key stakeholder groups on campus.
- Established a CFYE grant to inspire campus wide initiatives to enhance the transfer student experience.
- Created a Transfer Student Advisory Board comprised of undergraduate students to provide guidance to the Transfer Transition program.
- Revised the mission of the Transfer Advisors Working Group (TAWG) to include serving as an advisory group to the Transfer Transition program.
- Delivered a welcome dinner event (to 360 new transfer students) to new transfer students in both fall and spring semesters.
- Started planning efforts for a revised transfer student orientation in summer 2012.

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Year 2, 2011-12

- Implemented changes to transfer SOAR to provide an individualized advising experience, interaction with engaged transfer students, and an introduction to the Wisconsin Experience. Early feedback on the changes, both from surveys and spontaneous feedback, indicates the changes are positive and having their desired impact.
- Between October 2011 and May 2012, conducted 125 advising appointments with prospective transfer students and responded to 500 email inquiries. Visited 3 feeder campuses and met with 60 students during these visits.
- Created new communication tools to reach prospective transfer students and newly admitted transfer students – enhanced the transfer website developed during Year 1 and administered a closed Facebook group for newly admitted transfer students.
- Delivered a welcome dinner event (to 360 new transfer students) in both fall and spring semester.
- Hired an undergraduate Transfer Transition intern to help develop a transfer peer mentor program that will be launched in Fall 2012.

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Year 2 (continued)

- Provided financial assistance to the Center for Leadership and Involvement to implement workshops tailored specifically to transfer students.
  - Offered 5 transfer sections of CP 125. Planned for a new section in Fall 2012 tailored specifically for transfer students interested in Engineering.
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Year 3, 2012-13

- Between June 2012 and April 2013, conducted 325+ individual advising appointments.
  - During the same time period, responded to 1200+ emails inquiries from prospective transfer students.
  - Participated in Admissions' Transfer Visit Day Program.
  - Made 9 visits to 5 top feeder campuses, meeting with 86 prospective transfer students at those institutions.
  - Build relationships with advisors at feeder campuses and sought their input into the needs of their transfer students.
  - Launched a transfer peer mentor program in Fall 2012. Hired and supervised one intern and 5-7 transfer ambassadors. These ambassadors connected with first-semester transfer students through email, social media, and group events.
  - Participated in Fall 2012 Wisconsin Welcome Events and facilitated social events for new transfer students.
  - Facilitated the academic transition of transfer students by holding study skills workshops and by reserving study space in College Library during finals week.
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