

Project Name:	International Student Services International Reach and BRIDGE
MIU Round(2):	Rounds 1 & 2
Sponsor(s):	Division of Student Life, Office of International Student Services
Coordinator(s):	May Lee Moua-Vue (BRIDGE), Katie Wirka (REACH), Tina Hatch (REACH)
Report Date:	Year 1, August 2010; Year 2, July 2011; Year 3, June 2012; Year 4, July 2013

Project Specific Goal and Measures

Project Impact Measure(s)	<ul style="list-style-type: none"> • BRIDGE: Increase contact between international undergraduates and American undergraduates through an international friendship program where new international students are paired with peer mentors early in their transition to UW-Madison. Goal is to be able to increase the number of international students who can participate (pre-MIU, interest exceeded staff capacity). • International Reach: Engage international undergraduate students as speakers, consultants, and resources on international issues and cultures in diverse campus settings, local K12 schools and in the community. Goal is to increase the number of international students participating in the program as well as the diversity of the students (measured by country of origin). <p>Both of these programs were conceptualized and implemented prior to MIU but were supported with grant funding that was ending. MIU funding is used to sustain the program. The goals for both are to maintain (and possibly expand) the number of students served or the number of outreach activities while maintaining strong evaluations.</p>
Project Impact Data Source(s)	International Reach and BRIDGE Annual Report.
Baseline Measure(s)	Number of students served and outreach activities in 2009-10.

General MIU Goals and Measures (applicable to project)

C	Increased capacity for high-impact practices	Better integration of international students into the UW-Madison and City of Madison communities contributes to diversity and globalizing education goals.
F	Decreased achievement gaps	Retention and graduation rates of international students are lower than rates of domestic undergraduates. Helping international students integrate into the UW-Madison community and meet other students will contribute to a sense of belonging and may increase retention.

G	Attention to diversity in new hires	BRIDGE: Hired a 50% field coordinator. Sought a candidate with significant international experience who had confronted language barriers, cultural differences, and culture shock. The candidate who filled the position is a UW-Madison graduate who majored in East Asian Studies and studied abroad in both China and Thailand.
---	-------------------------------------	--

Progress Reports

Year 1, 2010-11

- International Reach: Fulfilled 22 requests for international speakers at events (double the number of requests from 2009-10). Increased the pool of available international volunteers by 51 over baseline (total of 135 volunteers from 40 countries). Increased the number of countries represented in the volunteer pool from 26 to 40.
- BRIDGE: Served 202 international students by pairing them with an American undergraduate with similar interests. Increased the number of minority students participating as American peers. Coordinated 2 intercultural leadership workshops, 4 orientation events, 11 large group events, 2 fieldtrips, and 2 awards banquets.

Year 2, 2011-12

- International Reach: As in Year 1, fulfilled 22 requests for international speakers at events (double the number from baseline), reaching 1780 audience participants. Events include campus-based speaking (68%), K-12 presentations (18%) and other community engagement (14%). Provided training to volunteers in speaking skills and cultural competencies to 98 international student volunteers (31 who were new in 2011-12).
- BRIDGE: Served 234 international students by pairing them with an American undergraduate with similar interests. Coordinated 2 intercultural leadership workshops, 4 orientation events, a mid-semester check-in with each participant, 12 large group events, 4 field trips, and 2 awards banquets.

Year 3, 2012-13

- International Reach: Fulfilled 38 requests for international speakers at events (16 on campus, 14 in K-12 schools, 8 in the Madison Community), reaching 2690 audience participants. Hosted series of five training socials designed to help the 109 Reach volunteers be effective communicators and presenters. Surveys of Reach requestors confirm that Reach is achieving its Wisconsin Idea-related goals of bringing campus knowledge, resources and expertise to the greater Wisconsin community.
 - BRIDGE: Served 320 international students by pairing them with American student volunteers. Organized 18 large group events (including 8 community service activities) and four field trips. Developed relationships with faculty and departments to expand BRIDGE by recruiting faculty/staff to serve as BRIDGE mentors.
-