

**MOOC Participant Demographics:
Shakespeare in Community**

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All participants in a Coursera MOOC are invited to respond to a demographic survey that gathers information about participant gender, age, race/ethnicity, level and area of education, employment status and industry/field, ability to communicate in English, languages spoken, and where they live. This is a summary of the responses from participants in the Shakespeare in Community MOOC.

Course Overview

MOOC Name	Shakespeare in Community
Course Start Date	April 26, 2015 (4 weeks)
Instructor	Jesse Stommel, Sarah Marty, RL Wildman, Catherine DeRose
Number of Registered Participants	9,249
Number of Active Participants	3,495
Demographic Survey Respondents	1,696

Summary

1. Overall, there are more male Coursera MOOC participants than female participants. Thirty-six percent (36%) of the Shakespeare in Community MOOC participants are male, much lower than the overall Coursera MOOC percentage of 60%.
2. The average age of Coursera MOOC participants is 36. The average age of participants in the Shakespeare in Community MOOC is 42, slightly older than the overall Coursera MOOC average age.
3. Overall, 52% of Coursera MOOC participants describe themselves as native or equivalent speakers of English. A larger percentage (64%) of the Shakespeare in Community MOOC participants describe themselves as native (or equivalent) speakers of English.
4. Overall, 29% of Coursera MOOC participants live in the United States. A higher percentage of the Shakespeare in Community MOOC participants, 64%, live in the United States. Other countries with 2% or more of the Shakespeare in Community MOOC participants include China (7%), India (6%), United Kingdom (4%), Canada (3%), Russian Federation (3%) and Spain (3%).
5. Of the Shakespeare in Community MOOC participants who live in the United States, 6% live in Wisconsin. This is higher than the overall Coursera average percentage of MOOC participants who live in Wisconsin (1%). After Wisconsin, the other nine states in the ten most frequently participating

states for the Shakespeare in Community MOOC include California (12%), New York (9%), Florida (5%), Pennsylvania (5%), Illinois (5%), Virginia (4%), New Jersey (4%), Washington (4%), and Arizona (2%).

6. Overall, 76% of Coursera MOOC participants have a bachelors degree or higher (35% bachelors degree, 31% masters degree, 6% doctoral degree, 5% professional degree). The percentage of the Shakespeare in Community MOOC participants with a bachelors degree or higher is similar at 75%.
7. Most Coursera MOOC participants are not enrolled in school. Sixty-eight percent (68%) report that they are not enrolled either full or part-time. A slightly higher percentage of the Shakespeare in Community MOOC participants, 72%, are not enrolled in school.
8. The MOOC participants who indicated they had a college degree (including an associate's degree) were asked about the field of their degree. Overall, the Coursera MOOC participants most commonly indicated degrees in Computer/Information Science (16%) and Business/Marketing (14%). The most common degree field for Shakespeare in Community MOOC participants was English Language and Literature (13%) followed by Business/Management/Marketing (10%). Compared to the overall Coursera percentage, Shakespeare in Community MOOC participants also had higher percentages of degrees in Liberal Arts and Sciences (8% compared to the Coursera average of 3%).
9. Almost three quarters of Coursera MOOC participants are employed either full or part time. A lower percentage of the Shakespeare in Community MOOC participants, 61%, are employed full or part time.
10. The MOOC participants who indicated that they were employed were asked about their industry/field. The most common responses overall were computers/mathematics, education/library related, and business/financial. The Shakespeare in Community MOOC participants were much more likely than the overall Coursera MOOC participants to be employed in the education/library field and in the Arts/Entertainment/Sports field. They were less likely to be employed in the computers/mathematics field.

The following tables provide more information about all of the responses to the Coursera demographic survey.

Gender	Shakespeare in Community	All Coursera MOOCs	Difference (Coursera-UW)
Male	36.4	59.7	23.3
Female	63.6	40.3	-23.3

Age	Shakespeare in Community	All Coursera MOOCs	Difference (Coursera-UW)
Average	41.6	36.4	-5.2

English Speaking Ability	Shakespeare in Community	All Coursera MOOCs	Difference (Coursera-UW)
Native or equivalent	63.9	52.2	-11.7
Sufficient for most situations	30.9	41.0	10.1
Sufficient for limited situations	5.2	6.8	1.6

Country of Residence	Shakespeare in Community	All Coursera MOOCs	Difference (Coursera-UW)
United States	35.5	29.4	-6.1
China	7.4	7.6	0.2
India	5.5	7.7	2.2
United Kingdom	3.6	3.9	0.3
Canada	3.2	3.3	0.1
Russian Federation	2.9	2.0	-0.9
Spain	2.7	2.7	0.0

*countries with 2% or more of participants are shown.

State of Residence for U.S. Residents	Shakespeare in Community	All Coursera MOOCs	Difference (Coursera-UW)
California	12.2	18.1	5.9
New York	9.3	8.6	-0.7
Wisconsin	5.6	1.2	-4.4
Florida	4.7	4.3	-0.4
Pennsylvania	4.7	4.3	-0.4
Illinois	4.5	4.3	-0.2
Virginia	3.8	3.9	0.1
New Jersey	3.8	3.9	0.1
Washington	3.7	3.8	0.1
Arizona	2.1	1.6	-0.5

*top ten states are shown

Highest Level of School Completed	Shakespeare in Community	All Coursera MOOCs	Difference (Coursera-UW)
Bachelors	32.1	34.7	2.6
Masters	29.8	30.7	0.9
Some College	10.9	9.0	-1.9
Professional	6.9	4.6	-2.3
Doctorate	6.3	6.1	-0.2
High School	6.3	7.2	0.9
Associate's Degree	2.5	5.0	2.5

Degree-Related Subjects for Participants with Degrees	Shakespeare in Community	All Coursera MOOCs	Difference (Coursera-UW)
Other	36.0	38.3	2.3
English Language and Literature	13.0	3.0	-10.0
Business/Management/Marketing	10.3	14.3	4.0
Liberal Arts and Sciences	7.8	3.0	-4.8
Computer/Information Science	6.5	16.1	9.6
Engineering/Engineering Tech.	6.4	5.2	-1.2
Social Sciences/History	6.0	4.6	-1.4
Biological/Biomedical Sciences	4.6	5.1	0.5
Visual and Performing Arts	3.7	1.9	-1.8
Mathematics/Statistics	3.1	5.1	2.0
Physical Sciences	2.6	3.4	0.8

Current Enrollment Status	Shakespeare in Community	All Coursera MOOCs	Difference (Coursera-UW)
Not currently a student	71.5	68.3	-3.2
Enrolled full-time	18.0	21.0	3.0
Enrolled part-time	10.5	10.7	0.2

Current Employment Status	Shakespeare in Community	All Coursera MOOCs	Difference (Coursera-UW)
Employed Full-Time (>=35 hrs/wk)	44.2	59.5	15.3
Unemployed, Not Looking	27.7	15.1	-12.6
Employed Part-Time (< 35 hrs/wk)	17.3	13.9	-3.4
Unemployed, Looking for Work	10.9	11.4	0.5

Industry, if employed or seeking employment	Shakespeare in Community	All Coursera MOOCs	Difference (Coursera-UW)
Education/Library	30.7	16.1	-14.6
Arts/Entertainment/Sports	14.2	6.7	-7.5
Other	14.0	16.4	2.4
Business/Financial/Sales	10.7	14.6	3.9
Computers/Mathematics	10.4	23.4	13.0
Healthcare/Social Services	7.2	7.4	0.2
Office/Administrative	6.6	3.3	-3.3
Management	3.6	5.5	1.9
Architecture/Engineering	2.6	6.6	4.0