UW-Madison University Academic Planning Council
Minutes of February 21, 2013 meeting

Members present: Aldag, Dunek, Jacobs, Kalil, Lipton, Oakley, Potter, Sandefur, Shokler, Straub

Members absent: Cadwallader, DeLuca, McSweeney, Seidenberg, Ward


1. Welcome, introductions, opening announcements.
   Dean Sandefur chaired the meeting in Provost DeLuca’s absence.

   Laura Dunek asked that more information be added to the December minutes describing the approval of the Wisconsin Applied Computing Center. Council agreed that Laura Dunek would send Sara Lazenby text to add to the December minutes.

   Approved; automatic consent.

3. Automatic Consent – Discontinue Capstone Certificate in Laboratory Quality Management. This action was approved at the February 8, 2013, GFEC meeting. UAPC Doc 2013.02.21.02

   Approved; automatic consent.

4. Automatic Consent – Rename the “Waisman Center on Mental Retardation and Human Development” to “Waisman Center.” This center has been known as Waisman Center for many years and this change makes that usage official. UAPC Doc 2013.02.21.03

   Approved; automatic consent.

5. Automatic Consent – Implement a new named option titled “Foundations of Advanced Studies” to be associated with the Master of Arts – Mathematics. This new option has been developed as an Educational Innovation program. This action was approved at the February 8, 2013, GFEC meeting. UAPC Doc 2013.02.21.04

   Approved; automatic consent.

6. Automatic Consent – Discontinue the degree-major Master of Science - Business: Information Systems (MSB 571BUS). At the December 2012 meeting, the UAPC approved discontinuation of the MBA of the same name. That action was intended to include the MS degree and is included here to provide a formal record. UAPC Doc 2013.02.21.05

   Approved; automatic consent.

7. Approval Item – Certificate in Studio Art UAPC Doc 2013.02.21.06

   Tom Loeser, chair and professor of the Department of Art, and Julie Ganser, advisor in the Art Department, presented a proposal for an undergraduate Certificate in Studio Art. The certificate was designed to have the “broadest appeal”, and give exposure to studio art and utilizing key courses without the breadth of training that a student majoring in art would have. Students would take a course as part of a historical context requirement and choose among four focus areas (Painting, Drawing, or Printmaking; Graphics or Photography; Three-dimensional studios; and Time-based/Multi-media studios) in order to complete the requirements for the certificate.

   UAPC members questioned the structure of the certificate, which would allow for two students earning the same certificate to have no courses in common. Other countered that this format seemed to be one that would work well for students.
UAPC members also discussed the potential of the certificate to add time-to-degree, particularly because of the lack of overlap with L&S (Liberal Arts and Sciences) credits. Elaine Klein, assistant dean in the College of Letters & Science, explained that several of the courses were up for review for Liberal Arts and Sciences credit. UAPC members reaffirmed the policy consideration associated with certificates that they should not add time-to-degree for undergraduates.

UAPC members had questions about the Department of Art’s capacity for this certificate. The presenters explained that Art has excess capacity right now in these courses, and do not anticipate capacity becoming an issue. If capacity did become an issue they would implement admission requirements, likely based on a portfolio and an essay. UAPC members expressed reservations against using GPA as a requirement to get into this certificate program.

**Motion: To approve the creation of a Certificate in Studio Art.**

**Motioned, seconded, unanimous approval.**

8. Approval Item – BS-Physical Education Notice of Intent. The notice of intent is the first stage in the approval process, and after UAPC approval it is circulated to other UW System institutions for comment and System Administration approval. UAPC Doc 2013.02.21.07

Dorothy Farrar Edwards, chair and professor of Kinesiology, and Ann Ward, Physical Education Program coordinator, presented the notice of intent to create a BS-Physical Education. This program is currently offered as an option under the BS-Kinesiology program. Conversion to a stand-alone program will make it easier for students to locate the program information and will simplify advising. The proposal is resource-neutral, as the existing option is a 128 credit Physical Education program. This proposal is part of a larger plan that stems from analyzing undergraduate programs that will more accurately recognize the distinct differences in the programs offered by the Department of Kinesiology. By shifting from an option to a stand-alone degree/major, the program would be printed on the student’s diploma and be more visible on the transcript.

UAPC members discussed the extent to which one department has more than one major, which is more common than some UAPC members were aware.

**Motion: To approve the notice of intent and pre-authorization request for the BS-Physical Education.**

**Motioned, seconded, unanimous approval.**

9. Approval Item - Move the administrative and academic home of the undergraduate major, Biological Aspects of Conservation, from the Institute for Biology Education to the Department of Botany. UAPC Doc 2013.02.21.08

Don Waller, chair and professor of Botany, presented a proposal to move the administrative and academic home of the undergraduate major, Biological Aspects of Conservation, from the Institute for Biology Education to the Department of Botany.

The administrative home of Biological Aspects of Conservation used to be under the Department of Botany, and was changed to the Institute for Biology Education (IBE) several years ago. The move back to Botany is part of a larger process to move majors currently administratively housed in IBE to departmental homes. For example, it was originally projected that the Biology major, housed in IBE, would enroll 250-300 students, with enrollments at over 1600 students, the challenge of supporting majors outside the departmental framework is becoming apparent.

UAPC members questioned how the department of Botany would address the parts of the Biological Aspects of Conservation major that includes work with animals. Waller explained that advisers for the
major include faculty from Zoology, Entomology, and Wildlife & Forest Ecology, and that students
would be served by those advisers.

Motion: To approve moving the administrative and academic home of the undergraduate major,
Biological Aspects of Conservation, from the Institute for Biology Education to the Department of
Botany.

Motioned, seconded, unanimous approval.

10. Approval Item - Program Review Guidelines. UAPC Doc 2013.02.21.09

Jocelyn Milner, director of Academic Planning and Institutional Research, presented a brief overview
of an administrative revision of the program review guidelines. In 2010 the UAPC and the Graduate
School spent time developing separate program review guidelines, and it became clear soon after
they were adopted that these guidelines should be merged in order to make the guidelines more
useful to departments. Kelly Haslam, Assistant Dean in the Graduate School, worked with Jocelyn
Milner to merge these guidelines together without creating new policy.

UAPC members expressed appreciation for the merged guidelines. They also asked that the
guidelines duplicate the statement on review of new academic programs under part F. of the
guidelines in part C.

Motion: To approve the administrative revisions to the program review guidelines, contingent
on duplicating the statement found in part F of the guidelines: “All new academic programs
must be reviewed five years after implementation. The Office of the Provost will prompt the
dean to initiate these reviews” in part C. of the guidelines.

Motioned, seconded, unanimous approval.

DISCUSSION ITEMS


Jocelyn Milner, Director of Academic Planning and Institutional Research, provided a brief overview
of the new directed/independent study guidelines that will come before the UAPC formally in April.

12. Educational Innovation update and report from project leaders. Presenters: Jeff Russell, Dean of
Continuing Studies and Vice Provost for Life-long Learning; and Chris Olsen, Vice Provost for
Teaching and Learning.

Vice Provost Olsen and Dean Russell provided background on the Education Innovation initiative and
an update on the formation of the advisory committee. They also reported that the Educational
Innovation fund received 76 proposals; an estimated 20 of those proposals will be invited to move
forward with full proposals. Other broad EI projects include an effort to think strategically about
summer enrollment, which includes encouraging more degree-seeking students to complete degree
requirements in the summer, use of blended learning during summer, and work to increase visiting
students during summer. UAPC members expressed concerns that no student services people or
ASM appointees were on the EI Core team. They also expressed a desire to include language about
the Wisconsin Idea directly within the context of the Educational Innovation initiative.
Olsen and Russell briefly discussed the recently-announced trial of MOOCs with Coursera and which
courses were going to be a part of the MOOC pilot.

Meeting adjourned, 5:15 PM